

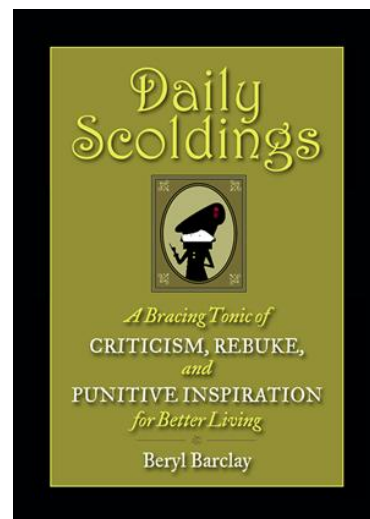
About *Daily Scoldings*

What are scoldings?

Scoldings are humorous parodies of self-help affirmations. *Daily Scoldings* is a collection of dubious fables, parables, and advice with a lemony twist.

What's the story behind *Daily Scoldings*?

Lisa Jones started writing a feature called *Daily Scolding* for a Buddhist humor website in Los Angeles 10 years ago. The project began as an affectionate parody of stringent advice given by Nichiren Buddhists. It was an inside joke for a very small audience, and Jones soon ran out of things to satirize. Years later Jones mentioned the idea of a book of scolding to the then-president of Running Press. He invited her to submit a draft under a pen name. She chose the name Beryl because she admired Beryl Markham's book *West with the Night*. She chose the surname Barclay because of where the book would appear alphabetically on a shelf.



Who is Beryl Barclay?

Beryl Barclay is a fictitious and lovingly solicitous anti-guru. She's a pastiche of fabulous, larger-than-life women. She takes after Aimee Semple McPherson, the sweetly hypocritical fire-and-brimstone evangelist. She aspires to be like screen star Rosalind Russell in *Auntie Mame*: worldly, wise, and practical. Like aviator Beryl Markham her raucous adventures are the stuff of legend. Her website is BerylBarclay.com.

Who is Lisa Jones?

Lisa Jones, 45, is a writer in Denver, Colorado. Her first novel, *Up*, was published in 2002 and reissued as *Southland Auto Acres* in 2010. She worked with Damon Bruce on *The Great Book of San Francisco Sports Lists* and with Irv Brown on *The Great Book of Denver Sports Lists*, both published by Running Press. For many years she worked as a marketing copywriter in industries including healthcare, entertainment, online media, and nonprofit fundraising. Her website is VerbalConstruction.com.

Who is Stephen Jones?

Illustrator Stephen Jones, 43, is a web content producer. He lives in Littleton, Colorado, with his wife Laura and their two children.

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by Beryl Barclay

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Contact: Seta Zink, Publicist
Running Press
seta.zink@perseusbooks.com